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FOR IMMEDIATE RELEASE:

AAIM Names New Vice President of Training and Organizational Development
Ed Grelle brings more than 30 years of experience to AAIM leadership team

ST. LOUIS (July 8, 2015) – AAIM Employers' Association, the Midwest's largest association of employers with 1,800 member companies, announces the recent hire of Ed Grelle as Vice President of Organizational Development and Training. In his role, he will manage AAIM's public and customized onsite training programs. He will also lead AAIM's organization development consulting practice.

Grelle brings more than 30 years of training proficiency as well as proven sales and leadership experience. He served as the New England Regional Manager for Johnson and Johnson Medical Company, managing all of the elements and services of a \$35 million business. In addition, he served for 25 years at Mallinckrodt Pharmaceuticals, including the last 15 years as their Director of Sales Training, where he trained and evaluated more than 2,000 sales representatives.

"Training at AAIM has a history that goes back more than 100 years and we've trained more people than any organization in the region. I'm delighted to take that tradition to the next level," said Ed Grelle. "AAIM offers the best training options for companies that I've seen and we're going to take that to the next level. New developments in technology give us amazing options to grow this portion of our business."

Grelle received his Bachelor's Degree in Business Management from Quincy College, and he has won multiple top sales awards throughout his career. He will transition into his role from outgoing Marvis Meyers. Meyers has served AAIM throughout the last decade. She will be leaving the daily business operations, but continue as a senior consultant with AAIM and be available for project work through Grelle.

"Ed brings the breadth of experience that our members expect from those in a leadership role at AAIM," said Phil Brandt, President and CEO of AAIM Employers' Association. "Training and Organizational Development has been a cornerstone of our business for more than a century. Ed will continue this strong tradition and bring new and exciting developments to the practice."

About AAIM Employers' Association

Founded in 1898, AAIM Employers' Association is an association approaching 1,800 member employers throughout Missouri and Illinois. AAIM assists its large membership with significant challenges in human resource management by providing cutting-edge resources which help its members manage their people and processes. AAIM partners with company leadership and management in human resources by providing: topical research and information, technical guidance, training and HR consulting and pre-employment services. For more information, visit www.aaima.org or call 314-968-3600.

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